

“BASIC”

QUESTIONS TO INSPIRING MINDS

—

Interview series



BASIC

BEAUTY AGENCY
SCIENTIFIC INFLUENCE & COMMUNICATION

SCIENTIFIC COMMUNICATION
CONSULTING FOR THE COSMETIC INDUSTRY

A conversation with...

Nathalie Dabin

**CEO at
mademoiselle
cosmétique
since 2019**



The story behind our connection

Our paths first crossed more than twenty years ago, in 2004. At the time, I was a life sciences student in La Rochelle, already determined to build a career in cosmetics. Despite the limited number of laboratories in the region, I was lucky enough to get a non-mandatory internship at Léa Nature and even luckier to meet Nathalie there.

I remember her for her smile, her energy, her creativity and above all, her willingness to share her knowledge. She welcomed me warmly and taught me my very first notions of formulation, unknowingly laying the foundations of my training and future profession.

Since then, she has built an inspiring career: from natural haircare formulation to founding her own laboratory. That same creative drive and scientific rigor still shine through in each of her projects today.

It's a true pleasure, twenty years later, to reconnect with her for this edition of "BASIC Questions to Inspiring Minds."

What brought you into the cosmetic industry?

Creative and passionate about chemistry and cosmetic products, the role of formulator was a perfect match for me.



What do you find most meaningful,
inspiring or are passionate about
cosmetic products?

Creativity, being able to invent new
products, new applications and new
rituals.

How do you showcase the science behind your products and what challenges do you face in this process?

By working daily with cosmetic ingredients and following scientific processes to create natural haircare products that are good for the hair, human health and the environment - all while meeting strict specifications and complying with European regulations.

Is there a misconception you often face and would like to correct — internally or externally?

Proving that shampoo foam is not essential and that, on the contrary, too much foam can actually damage the hair.



What advice would you give to someone early in their career? Or something you wish you had known sooner?

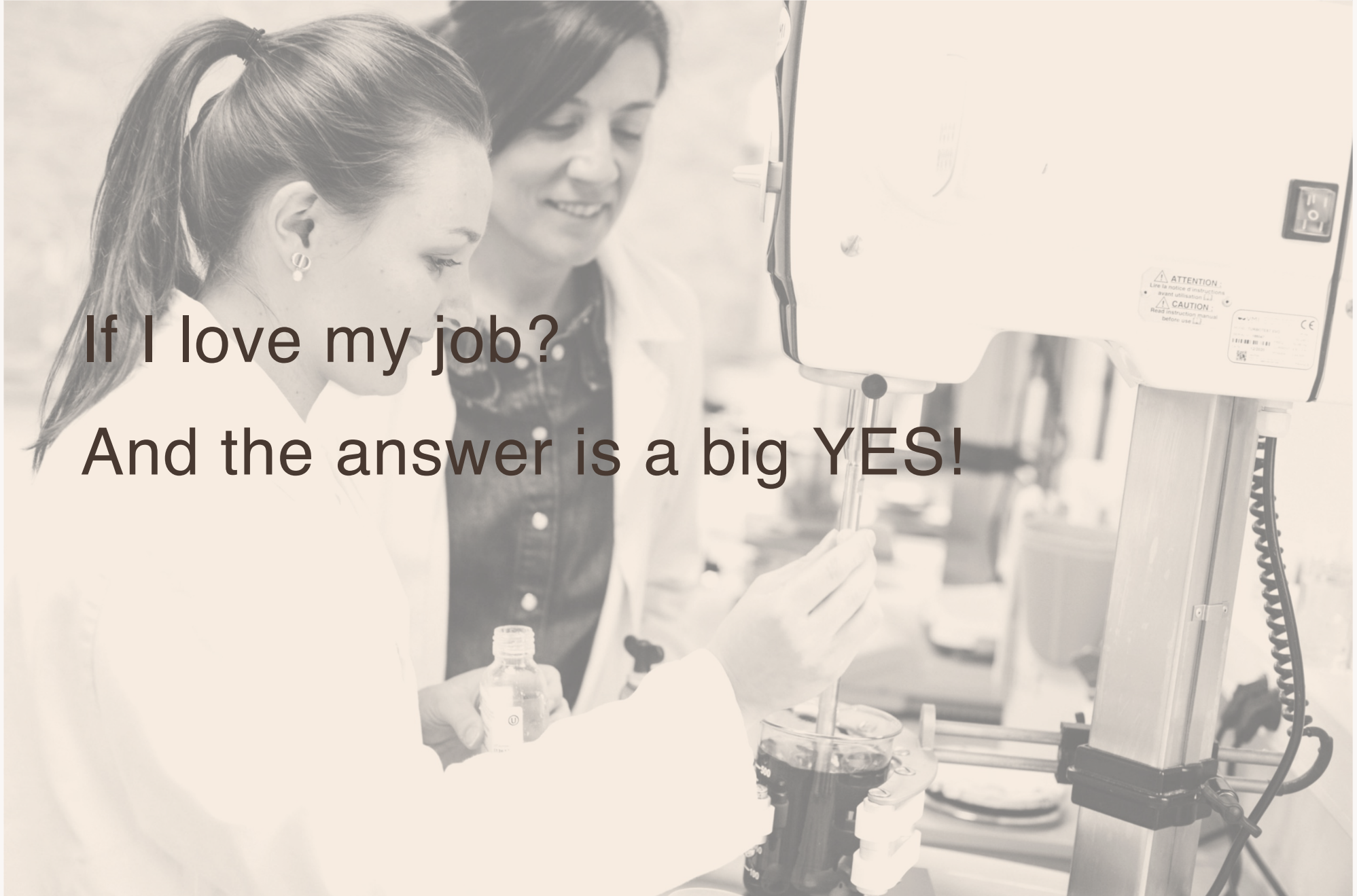
Trust yourself and don't just copy what others are doing!

Follow your intuition.

What did I forget to ask you?

If I love my job?

And the answer is a big YES!



Would you like to end with a thought, a belief, or an anecdote?

I wish people would realize how important hair is and how much care it deserves every day. It's our antennae!





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