

“BASIC”

QUESTIONS TO INSPIRING MINDS

—

Interview series



BASIC

BEAUTY AGENCY  
SCIENTIFIC INFLUENCE & COMMUNICATION

SCIENTIFIC COMMUNICATION  
CONSULTING FOR THE COSMETIC INDUSTRY

# A conversation with...



**Angélique Jacquet**

**Director Excellence Scientific Valorization  
at L'ORÉAL since 2008**

I met Angélique when I transitioned into a new role at L'Oréal: a new job, a new department (DIECP) and a new site, in Asnières. I was taking over L'Oréal Paris Skincare communication claims, while she was already the go-to expert for Haircare.

From day one, Angélique welcomed me with openness and generosity. She helped me navigate this new environment with sincerity, offering not just guidance but also trust and warmth. We didn't work directly together and she still made a difference. She didn't have to, yet she did.

That's what makes her stand out. She leads not only with expertise but with empathy, honesty and heart.

Today, her career evolution continues to inspire me and I'm convinced that her natural sense of leadership, grounded in authenticity and genuine care, makes her the kind of manager everyone remembers and hopes to have one day.

What brought you into the cosmetic industry?

My passion for products, chemistry and biology sciences, for pleasure, well-being and beauty.

What do you find most meaningful,  
inspiring or are passionate about  
cosmetic products?

The sensoriality, touch, scent and the  
satisfaction of visible results. Also, the  
thrill of scientific discovery and  
innovation.

How do you showcase the science behind your products and what challenges do you face in this process?

That's my job and the list is long! Showcasing science is above all a soft skill: it's about adapting your message to the person receiving it. Communicating science is about connecting and sharing your passion.

Can you think of a product or innovation that was particularly well-communicated or inspiring?

Dior's Reverse Science

Lancôme Absolue Longevity with  
L'Oréal's integrative science

Elseve Booster and Glycolic Gloss

Shiseido skincare

Estée Lauder

Is there a misconception you often face  
and would like to correct — internally  
or externally?

Being in charge of scientific  
valorization requires a lot of humility.

What advice would you give to someone early in their career? Or something you wish you had known sooner?

Timing and financial stakes often come first.



What did I forget to ask you?

What products I actually use?

Would you like to end with a thought, a belief, or an anecdote?

The real star is the product ✨

Together, we go further!



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